

# Privacy policy

LEPRA Society recognises the importance of maintaining your privacy. We value your privacy and appreciate your trust in us. This Policy describes how we treat user information we collect on <http://www.leprasociety.org> and other offline sources. This Privacy Policy applies to current and former visitors to our website and to our online donors/customers. By visiting and/or using our website, you agree to this Privacy Policy

Leprasociety.org is a property of LEPRA Society, registered under the Andhra Pradesh (Telangana areas) Public Societies' Act 1350 Fasli (Act of 1350 F) No 474 on 22nd February 1989 having its registered office at Plot No. 17, Krishnapuri Colony, West Marredpally, Secunderabad, Telangana, India.

## Use of personal information

We use the personal information collected from users for a number of purposes:

- Administering donations made; claiming Gift Aid, if applicable
- Providing non-personalised information to fundraisers to let them know about contributions made to their campaign - this helps fundraisers keep track of donations made to their campaigns and (where the donor is happy for us to share their details) allows them to pass on a message of thanks
- Publishing information on fundraising pages to allow donors (and potential donors) to see amounts pledged to each campaign and read messages of support - individual donors always have the option to use an anonymous label against donations / messages placed on campaign pages and this is something you are recommended to adopt if you are concerned about having information about your donation published on the internet
- Understand which fundraisers have established campaigns within LEPRA Society for their benefit and communicate with fundraisers in relation to that event
- Contact individual donors to pass on a thank you message and tell them more about our organisation (but only if the individual donor allows us to do this); and
- Track the total donations made through those campaigns (but not the names of individual donors unless the individual donor allows us to do this)
- Allowing companies to review their employees' participation in Company fundraising activities, where you have indicated that you agree to them doing so
- Providing communications in the form of email alerts and bulletins to tell you about developments in the services available through our website, together with tips, news stories and competitions related to charitable giving - we will only do this where you have indicated you would like to receive updates and you may change your preferences and cease receiving direct marketing from us at any time by updating your account have indicated that you would like to receive communications from us, we will use your contact details and personal preferences which you have told us about, which we have derived from Cookies, which we have inferred from your service usage, or market research about your profile
- Analysis to improve the service we offer - for example you may be asked to complete one of our online user satisfaction surveys

## Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google") to help analyse the use of this website. Google Analytics uses "cookies", which are text files placed on your computer to achieve this. The information generated by the cookies about your use of this website -- standard internet log information (including your IP address) and visitor behaviour information in an anonymous form -- will be transmitted to and stored by Google including on servers in other countries.

Google will anonymise the information sent by removing the last octet of your IP address prior to its storage. According to Google Analytics terms of service, Google will use this information for the purpose of evaluating your use of the website and compiling reports on website activity for the European Council.

LEPRA Society will not use or allow any third party to use the statistical analytics tool to track or to collect any personally identifiable information of visitors to this site. Google may transfer the information collected by Google Analytics to third parties where required to do so by law, or where such third parties process the information on Google's behalf. According to Google Analytics terms of service, Google will not associate your IP address with any other data held by Google.

#### **Links from LEPRA Society site**

LEPRA Society has no control and is not responsible for the privacy practices or the content of any other websites linked to this site. If you have followed a link from our site to another website you may be supplying information to a third party yourself.

#### **Accuracy**

While every effort has been made to ensure the accuracy of the information supplied on this site, LEPRA Society cannot be held responsible for any errors or omissions, and makes no warranties, representations or undertakings about its content or the content of any other website referred to or accessed by hypertext link. All information is subject to change without notice.

We will only use the information for the purposes where we have your permission to do so in accordance with this privacy policy and our terms & conditions, as well as where it is required or authorised by law.

We may change this policy from time to time, please check back periodically.